

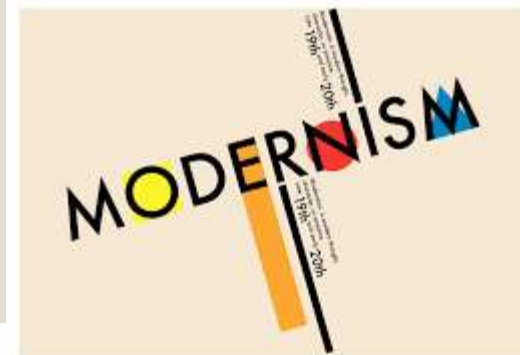


POSTMODERNISM: A SHORT INTRODUCTION

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WHAT IS MODERNISM?

- A series of cultural movement during the late 19th and beginning of 20th centuries
- Flourished between 1860s and 1940s (when the world war ended)
- Excelled in logical thinking
- Focused on original works in the field of painting, sculpture, architecture and poetry



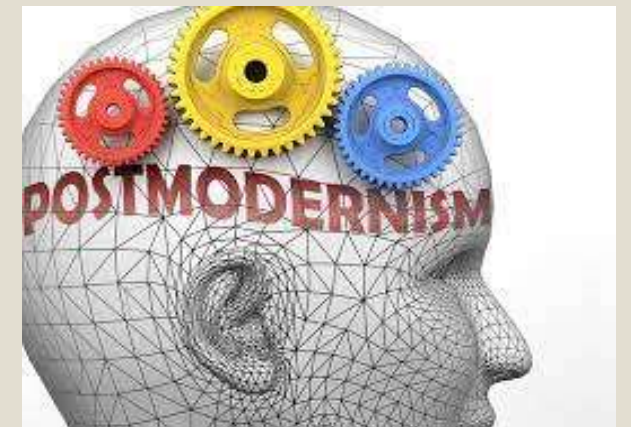
WHAT IS POSTMODERNISM?

- A confused state of cultural developments that came into existence after the period of modernism
- a cultural era after Modernism
- The period after 1960s constitute the beginning of postmodern era – period after World War II
- More complex when compared to Modernism
- More complex developments in economic, social and cultural circumstances
- Did not pay attention to original work
- Appears virtually in every sphere of our culture and media



POSTMODERNISM IN DIFFERENT DISCIPLINES

- The late 1950s for art
- The late 1960s for architecture
- The early 1980s for cultural theory
- The late 1980s for many social sciences



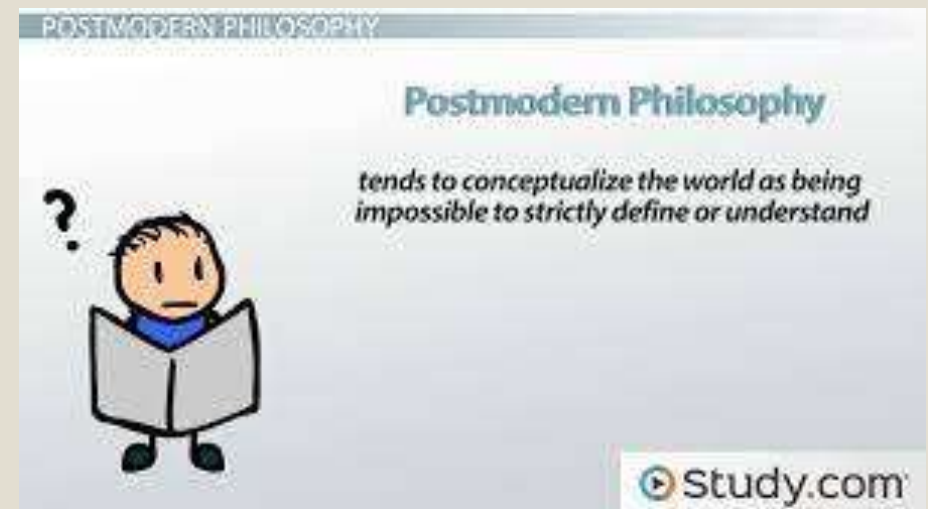
THE SUBJECTS OF POSTMODERNISM

- Literature
- Film
- Visual art
- Popular music
- Cultural theory
- Sociology
- Law
- Anthropology
- Psychology
- Feminism
- Architecture
- Geography



CHARACTERISTICS OF POSTMODERNISM

- A society that lacks strong belief systems
- Noted for playfulness – individualism – living for the moment
- Anti-authoritarianism - refusal to recognize the authority of any single style or definition
- Anti-elitist
- Anti-hierarchical
- Obsession with fragments and fractures
- Resists the totalizing system
- Contemporary existence
- Contemporary social experience
- Collapse of social boundaries



KEY IDEAS OF POSTMODERNISM

- **Fragmentation - prefers difference over uniformity**
- **Rejection of meta-narratives**
- **Attack on scientific truth – rejects science narratives**
- **Emphasis on local narratives - the narratives of the grass roots people**
- **Pastiche**
- **Hyper reality in media**
- **Techno culture**
- **Deconstruction**
- **Popular culture**
- **Sub-culture**
- **Denial of history**
- **End of empiricism**
- **Seeks heterogeneity – pluralism – constant innovation**



Thank you!

