S.T. HINDU COLLEGE, NAGERCOIL FACULTY PROFILE

Name : Dr. N. Senthil Kumar

Designation : Assistant Professor

Vidwan ID : 174606

Dept Name : Business Administration

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Near Govt. Primary School

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E-Mail Id : drnrsenthilkumar@gmail.com

Subjects Taught : Business Law

Human Resource Management

Managerial Economics

Marketing Management

Principles of Management Research Methodology

Retail Management

Strategic Management

Area of Interest / Specialization : Change Management, Data Analysis

Experience : Industry – 7.5 years

Teaching - 9 years

Educational Qualifications : M.B.A., Ph.D., SET, NET,

| Research Publications in Journals | : | 4 |
|---------------------------------------|---|--|
| Papers Presented in Conference | : | 5 |
| Books Authored/BookVolume Chapters | : | NIL |
| No. of Conferences Organised | : | NIL |
| Research Guidance | : | NIL |
| Research Projects | : | NIL |
| Awards & Distinctions | : | Best Paper Award – March 2019 National Conference: NMCC |
| Administrative Assignments Handled | : | NIL |
| Association with Professional Bodies | : | NIL |
| Any other Achievements | : | NIL |
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